RESPONSE UNDER 37 C.F.R. § 1.116 EXPEDITED PROCEDURE REQUESTED EXAMINING GROUP 3623

Patent Attorney Docket No. 10761.1461 Customer No. 81,331

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re	Application of:)
Robert E. Wollan) Group Art Unit: 3624
Application No.: 10/811,367) Examiner: Brandi P. Parker
Filed:	March 26, 2004)
For:	ENHANCING INSIGHT-DRIVEN CUSTOMER INTERACTIONS WITH AN OPTIMIZING ENGINE) Confirmation No.: 2811) Mail Stop AF
Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450		
Sir:		

AMENDMENT AFTER FINAL

In reply to the Final Office Action mailed February 3, 2009, the period of response to which ends on May 3, 2009, and pursuant to 37 C.F.R. § 1.116, Applicant proposes that this application be amended as follows:

Amendments to the Claims are reflected in the listing of claims in this paper.

Remarks/Arguments follow the amendment sections of this paper.